

Amazon-owned Whole Foods ends partnership with Instacart

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Whole Foods will no longer be working with Instacart, the grocery delivery company announced.

The move comes a little over a year after Amazon acquired Whole Foods for \$13.7 billion. Amazon has its own delivery service called AmazonFresh.

Whole Foods and Instacart began working together in 2014. Two years later, they signed a [deal](#) for Instacart to become the chain's exclusive delivery carrier.

Instacart currently employs 1,415 couriers, which it calls "in-store shoppers," across 76 Whole Foods locations.

About 75 percent of the [employees](#) will be transferred to other locations, Instacart Founder and CEO Apoorva Mehta said in a statement. However, the remaining 25 percent—about 350—will be laid off and will receive three-month separation packages as well as tenure-based compensation.

Instacart will begin winding down its operations at Whole Foods on Feb. 10 and exit the marketplace in the succeeding months, the company said.

"For our in-store Whole Foods shoppers who are personally impacted by this [news](#), we're deeply committed to being transparent about what this means for you and plan to share any updates with you as they become

available," Mehta said.

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