

Germany's CEBIT computer show scrapped after 32 years

November 28 2018

Organizers say they are scrapping the annual CEBIT computer show in Germany, an event that has drawn tech enthusiasts to Hannover for more than three decades.

Deutsche Messe AG said Wednesday that <u>technology</u> has become so ubiquitous that its presentation at other trade fairs has reduced demand for the 32-year-old CEBIT.

The event began in 1986 and was once billed as the biggest computer show in the world, drawing around 800,000 visitors at its peak around the turn of the century.

This year's fair attracted 120,000 visitors. Most large technology companies prefer to launch new consumer products at CES in Las Vegas or the Mobile World Congress in Barcelona.

© 2018 The Associated Press. All rights reserved.

Citation: Germany's CEBIT computer show scrapped after 32 years (2018, November 28) retrieved 8 April 2024 from https://phys.org/news/2018-11-germany-cebit-scrapped-years.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.