

"Disney+" service a year away from streaming shows

November 9 2018



The Walt Disney Company Chairman and CEO Robert Iger has announced plans for a "Disney+" streaming service

The Walt Disney Company will launch a "Disney+" streaming service in the United States late next year, boosting it with live-action shows spun from hit "Star Wars" and Marvel hero films.

Disney chief executive Bob Iger revealed the name of the previously announced streaming [service](#) during a quarterly earnings call on Thursday, promising an impressive slate of films and series.

Plans for the service come as traditional television and film studios strive to adapt to a trend of people turning to streaming services such as Netflix and Amazon Prime to watch shows on-demand from internet-linked devices of their choice.

The Disney+ service will be direct to consumers, and is scheduled for a US launch late in 2019, according to Iger.

Disney-owned Lucasfilm will go into production next year with a second "Star Wars" live action series, this one based on adventures of rebel spy character Cassian Andor, who is to be played by actor Diego Luna, according to the Hollywood giant.

The series was being made for Disney+ with a release date yet to be determined, the company said in a release.

A live-action series based on god-of-mischief "Loki" from "Thor" comic lore is being developed by Marvel Studios for Disney+, according to Iger.

Actor Tom Hiddleston, who played "Loki" in recent blockbuster "Avengers" and "Thor" films, will reprise the character in the series, Disney said.

© 2018 AFP

Citation: "Disney+" service a year away from streaming shows (2018, November 9) retrieved 3 May 2024 from <https://phys.org/news/2018-11-disney-year-streaming.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.