

# Facebook, Twitter defend efforts to stop election meddling

September 5 2018, by Mary Clare Jalonick And Barbara Ortutay

---



Facebook COO Sheryl Sandberg, left, accompanied by Twitter CEO Jack Dorsey are sworn in before the Senate Intelligence Committee hearing on 'Foreign Influence Operations and Their Use of Social Media Platforms' on Capitol Hill, Wednesday, Sept. 5, 2018, in Washington. (AP Photo/Jose Luis Magana)

Facebook and Twitter executives, defending their companies on Capitol Hill, said Wednesday they are aggressively trying to root out foreign interests seeking to sow divisions in American democracy as the

November elections near.

Facebook's No. 2 executive, Sheryl Sandberg, and Twitter's CEO, Jack Dorsey, testified before the Senate intelligence committee, but there was an empty chair in place for Google's parent Alphabet, which refused to send its top executive.

Sandberg told senators that Facebook was "more determined" than adversaries trying to meddling in the upcoming elections, and she called the fight an "arms race," as Facebook CEO Mark Zuckerberg has in the past.

Dorsey was to appear later before a House committee amid complaints from Republicans that social media companies have shown evidence of bias against conservatives. In testimony released before that hearing, Dorsey denied that Twitter uses political ideology to make decisions.

Congress has criticized the companies over the past year as Russia's interference in the 2016 elections and beyond became clear. That scrutiny has led to additional criticism over the companies' respect for user privacy and whether conservatives are being censored.

"The companies have made progress, the government has made progress, but the bad guys have made progress as well," said Virginia Sen. Mark Warner, the top Democrat on the Senate committee. Warner has proposed ways that the companies could be regulated for the first time.

The later hearing before the House Energy and Commerce Committee was to focus on bias and Twitter's algorithms. Some Republicans, including President Donald Trump, have pushed the idea that Twitter is "shadow banning" some in the GOP because of the ways search results have appeared. Twitter denies that's happening.



This Nov. 19, 2015, file photo shows Twitter CEO Jack Dorsey being interviewed on the floor of the New York Stock Exchange. Dorsey says the company isn't biased against Republicans or Democrats and is working on ways to ensure that debate is healthier on its platform. (AP Photo/Richard Drew, File)

Absent from the Senate's questioning was Google. The committee invited Larry Page, the CEO of Google's parent company, Alphabet, but the company said it would send a lower-ranking executive instead. The committee rejected that offer.

The committee chairman, Sen. Richard Burr, R-N.C., said Google doesn't "understand the problem" if it doesn't want to work with the government to find solutions.

The back-and-forth with Google is the latest in a year's worth of

attempts by Congress to force the companies to focus more sharply on the Russian interference issue. While Burr said he believes Facebook and Twitter do understand the problem, it took both companies several months last year to acknowledge they had been manipulated.

The companies have made many policy changes, and have caught and banned malicious accounts over the past year. Still, their business models—free services that rely on attracting as many users as possible for as long as possible and finding out as much about them as possible—remain the same.

Sandberg, in her prepared remarks, detailed how Facebook was addressing the problem but reiterated that the company was slow to spot it. Thirteen Russians were indicted by special counsel Robert Mueller this year on charges of an elaborate plot to disrupt the 2016 U.S. presidential election by creating fake accounts that pushed divisive issues on social media.

Dorsey said Twitter has continued to identify accounts that may be linked to the same Russian internet agency as identified in Mueller's indictment. He said Twitter has so far suspended 3,843 accounts the company believes are linked to the agency, and has seen recent activity.

On bias, the Twitter CEO said in prepared testimony before his second hearing that ""Twitter does not use political ideology to make any decisions, whether related to ranking content on our service or how we enforce our rules."

Only Dorsey was invited to the House hearing after specific Republican concerns about bias on Twitter. While all three tech companies have been accused of political bias against conservatives, the more public-facing nature of Twitter has made it an especially easy target.

© 2018 The Associated Press. All rights reserved.

Citation: Facebook, Twitter defend efforts to stop election meddling (2018, September 5)  
retrieved 28 June 2024 from <https://phys.org/news/2018-09-facebook-twitter-defend-efforts-election.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.