

Facebook's striking new Menlo Park building akin to village with office neighborhoods

September 5 2018, by George Avalos, The Mercury News

The official name of Facebook's newest Menlo Park building, MPK 21, may evoke computer jargon, but the gleaming new offices at its headquarters are anything but mundane—they offer a village where employees can gather, create and relax.

Employees have started moving into the company's new offices in a long, airy building, which features a "main street" meandering down the middle, along with office "neighborhoods" that have sprouted off to the side. Workers can stroll on a rooftop, gather in "town squares" featuring redwood trees, or pause in a terraced area called "The Bowl" that is like a botanical garden.

Frank Gehry, the world-famous architect who previously designed Facebook's adjacent MPK 20 building, also created the new MPK 21 offices. The building is designed to reflect the social networking company's culture and its stated mission of bringing communities together.

Facebook, like many other technology companies, is determined to create inviting work areas that can help to lure skilled recruits and keep existing employees happy.

"There is a sense of energy and connection in this building, and you see people collaborating," said John Tenanes, Facebook's vice president of global facilities and real estate. "That is the signal we want to send recruits. We want them to get a feel for how work is done here."



The new offices also include an events center with 2,000 seats where Facebook Chief Executive Mark Zuckerberg intends to hold weekly question-and-answer sessions, Tenanes said.

The building's landscaped open spaces and diverse work areas provided a calm contrast to the heavy Highway 84 traffic snaking past the complex to the Dumbarton Bridge or Highway 101 on a recent weekday afternoon.

"We have town squares in this building; we brought the landscaping down to the office level, so if you are in an office, you get to look at these outdoor squares in the core of the building," said Tenanes, during a tour of the new structure. "The interior of the space is designed like a village, with town squares, a main street and the office neighborhoods that are positioned a bit off the main street."

The building can accommodate 2,900 employees. It totals 525,000 square feet and occupies 24 acres. It stands 79 feet tall at its highest point and stretches 1,376 feet—more than four football fields long.

Facebook and Gehry see MPK 21 as building on the knowledge gained from designing the nearby MPK 20, which features a rooftop of park lands, gardens and trees.

"We were getting lessons in the Facebook culture," Gehry said in a Facebook video about the new offices. "And we are making a new kind of architecture within that culture."

The design allows employees to flow through the structure, gathering in large and small groups in the open offices.

The building also has cafes, restaurants and at least one pop-up store.



"Frank Gehry designed the building from the inside out," Tenanes said. "It's a village with all the right amenities."

Each office neighborhood in MPK 21 was designed to accommodate about 150 workstations.

The building's design is intended to foster the internal communitybuilding that mirrors the social network's goal of helping to connect communities worldwide.

"You see lots of gathering places, little neighborhoods, sort of spontaneous nooks where people can get together without reserving a conference room," said Janelle Gale, Facebook's vice president of human resources. "You see walking paths where people do meetings. We want places that give you head-down quiet space, but also spaces where there is more energy that provides you connections to colleagues."

One of the town squares, dotted with mature redwood trees and redwood logs, appeared to be a popular area for meetings and time alone.

"It gives you a feeling like you're in Muir Woods," Tenanes said.

Justin Van Ness, a Facebook researcher who previously worked in the adjacent MPK 20 offices, expressed his approval of the new MPK 21 offices.

"The <u>building</u> is beautiful; the layout is great," Van Ness said.

©2018 The Mercury News (San Jose, Calif.) Distributed by Tribune Content Agency, LLC.

Citation: Facebook's striking new Menlo Park building akin to village with office neighborhoods (2018, September 5) retrieved 8 September 2024 from https://phys.org/news/2018-09-facebook-



menlo-akin-village-office.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.