

Former head of Cambridge Analytica to testify

June 6 2018

The former head of the defunct political consultant Cambridge Analytica is due to testify to British lawmakers investigating the use of Facebook data in election campaigns.

Alexander Nix has agreed to appear before Parliament's media committee Wednesday after previously refusing to testify due to law enforcement investigations into the firm.

Cambridge Analytica filed for bankruptcy earlier this year after former employees alleged that it used [personal information](#) harvested from Facebook accounts to target voters during Donald Trump's 2016 U.S. presidential campaign.

Nix's testimony comes just days after U.K. Information Commissioner Elizabeth Denham told the European Parliament she was "deeply concerned" about the impact on democracy of the misuse of social media users' personal [information](#). She said legal systems had failed to keep up with the rapid development of the internet.

© 2018 The Associated Press. All rights reserved.

Citation: Former head of Cambridge Analytica to testify (2018, June 6) retrieved 21 May 2024 from <https://phys.org/news/2018-06-cambridge-analytica-testify.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is

provided for information purposes only.