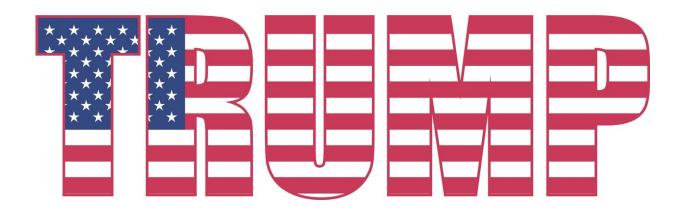


The Trump Presidency's impact on public perception of the Republican Party

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A new *Presidential Studies Quarterly* article analyzes the effects of the early Trump Presidency on public attitudes toward the Republican Party.

Survey data indicate that Trump appears to be widening the demographic and cultural differences between ordinary Republicans and Democrats, exacerbating the gender, age, and racial gaps between the party coalitions in a way that threatens the long-term vitality of his party.



"Polls suggest that if his approval ratings remain at or below 40 percent, as they have through the first quarter of 2018, Democrats have excellent prospects for winning control of the House," said author Prof. Gary Jacobson, of the University of California, San Diego.

More information: Gary C. Jacobson, The Effects of the Early Trump Presidency on Public Attitudes Toward the Republican Party, *Presidential Studies Quarterly* (2018). DOI: 10.1111/psq.12476

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