

# Germany's Flixbus takes on Greyhound with US launch

May 16 2018

---



Flixbus plans to widen its US network to around 20 cities by the end of 2018

German startup Flixbus on Wednesday brought its low-cost, long-distance bus service to the west coast of the United States, launching a

direct challenge to America's iconic Greyhound Lines.

"Hello, California! This morning we rolled into Hollywood to launch FlixBus USA. Your next adventure is bookable today," the German giant said on its Twitter feed.

The company, whose bright green buses are already a familiar sight on European roads, will from May 31 run 180 routes daily connecting seven US cities, including Los Angeles, San Diego, Las Vegas and Phoenix.

The Flixbus website is offering one-way tickets from LA to Las Vegas for \$9.99 (8.43 euros) in early June, compared with around \$20 on Greyhound.

The German firm said it plans to widen its US network to "around 20 cities" by the end of 2018.

Founded just five years ago, Flixbus has grown into Germany's most popular long-distance bus service and has since expanded into 27 other European countries, linking over 1,700 destinations and transporting 40 million passengers last year alone.

"We have revolutionised the perception and use of coaches in Europe," Flixbus co-founder Andre Schwaemmlein said in a statement. "We are impatient to share our vision of mobility with consumers in the United States."

Founded in 1914, the Greyhound Lines company is still the US' biggest intercity bus [service](#) although it has faced growing competition from smaller upstarts in recent years.

It covers some 3,800 destinations across North America, transporting around 18 million people annually.

Its buses have been immortalised in countless US films and TV shows, making it a brand known around the world.

© 2018 AFP

Citation: Germany's Flixbus takes on Greyhound with US launch (2018, May 16) retrieved 10 April 2024 from <https://phys.org/news/2018-05-germany-flibus-greyhound.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.