

Many Airbnb venues lack basic safety protections, new study suggests

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Many Airbnb venues in the United States fail to provide the critical carbon monoxide and fire safety protections that are legally required of hotels and motels, suggests new research from the Johns Hopkins Bloomberg School of Public Health.

The analysis, published May 7 in the journal *Injury Prevention*, revealed that while the majority of rental properties—80 percent—were said to contain smoke detectors, only 56 percent were reportedly equipped with carbon monoxide detectors. Even fewer—42 percent of venues—were said to have <u>fire</u> extinguishers, and first-aid kits were reported in just over a third (36 percent) of venues.

The researchers say these numbers are troubling, and they point to a lack of national safety standards for peer-to-peer (P2P) hospitality services like Airbnb, which they say leaves room for ambiguity about safety requirements for these rental properties.

"Hotels and other hospitality settings present unique fire and safety challenges, such as the fact that guests are often unfamiliar with their surroundings and the layout of the accommodation," says study coauthor Vanya Jones, PhD, an assistant professor with the Johns Hopkins Center for Injury Research and Policy at the Bloomberg School. To address these challenges, hotels in the U.S. are legally required to meet safety standards that include posted fire escape routes, fire doors, fire extinguishers, smoke detectors, fire sprinkler systems and exit passageways. However, these requirements do not apply to privately



owned, short-term rental properties that are available through P2P services like Airbnb.

Jones says that without national safety standards, these venues are only required to comply with local statutes and codes pertaining to fire safety, which vary widely among municipalities and from state to state. Additionally, says Jones, many of the venues available through P2P services are private homes, so any fire safety requirements are more likely to be aligned with standards for residential houses than with those that apply to hotels.

To assess the existing fire safety amenities among Airbnb rental properties, the researchers used data on 120,691 venues from InsideAirbnb.com, an independent website that compiles publicly available information posted in Airbnb listings by venue hosts. At the time of the study, InsideAirbnb was monitoring listings in 16 U.S. cities.

The data used in the analysis was collected for each of the 16 citiesduring a period between October 3, 2015, and December 3, 2016. Based on the reported presence of smoke detectors, carbon monoxide detectors, fire extinguishers and first-aid kits for each venue, the researchers calculated the proportion of venues with each amenity for the entire sample as well as for each of the 16 cities.

Across all 16 cities included in the analysis, smoke detectors were the most prevalent of the four safety amenities in Airbnb venues, ranging from 74 percent in Austin, Texas, to 90 percent in Nashville, Tenn. Austin also had the lowest prevalence of <u>carbon monoxide</u> detectors—37 percent—while Denver, Colo., had the highest at 74 percent. Fire extinguishers were less common; in New York, just 29 percent of venues were said to have them, while the highest percentage of fire extinguishers—70 percent—was found in Asheville, NC. Portland, Ore., was the only city out of the 16 where more than half of venues reported



having first-aid kits.

Fire continues to be a major cause of injury and destruction in the U.S. In 2015, there were more than 1.3 million fires across the country, which resulted in more than 2,500 deaths and \$14 billion in property damage. Most fire deaths occur in residential structures. Hotel and motel fires represent approximately one percent of structural fires and result in an annual average of nine civilian deaths, 120 civilian injuries and \$84 million in direct property damage.

"Reported fire <u>safety</u> and first-aid amenities in Airbnb venues in 16 American cities" was written by Hudson R. Kennedy, Vanya C. Jones, PhD, and Andrea Gielen, ScD.

Provided by Johns Hopkins University Bloomberg School of Public Health

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