

Monkey selfies, eclipse, bitcoin, Lauer top Google in 2017

December 13 2017



In this Thursday, May 11, 2017, file photo, Funky Monkey Toys store owner Tom Jones plays with a fidget spinner in Oxford, Mich. Fidget spinners were among the most searched topics on Google in 2017. (AP Photo/Carlos Osorio, File)

Matt Lauer. Bitcoin. DACA. Monkey selfies. Jeremy Lin's hair. Do-it-yourself eclipse glasses. Tom Petty's death. National anthem protests in the NFL. And "Cash Me Outside."

These were some of the people, topics and memes that trended to the top of Google searches in 2017. The search terms reflected the United States in upheaval over sexual misconduct allegations against powerful men, reeling from the tumultuous presidency of Donald Trump (What is "covfefe," by the way?), and people around the world searching for information about the latest iPhone and how to make slime.

Three of the top 10 TV shows in the U.S. debuted on Netflix, the same as last year.

April the Giraffe made news by giving birth live on YouTube.

And the world grooved to Luis Fonsi singing "Despacito."

Here are some of the terms Google says had the highest sustained spike in traffic compared to 2016, filtered for spam, repeat queries and adult keywords. The full list is [here](#).

UNITED STATES

Searches

1. Hurricane Irma
2. Matt Lauer
3. Tom Petty
4. Super Bowl
5. Las Vegas Shooting
6. Mayweather vs. McGregor Fight

7. Solar Eclipse

8. Hurricane Harvey

9. Aaron Hernandez

10. Fidget Spinner

People

1. Matt Lauer

2. Meghan Markle

3. Harvey Weinstein



In this Friday, Aug. 25, 2017, file photo, Floyd Mayweather Jr., left, and Conor

McGregor face off during a weigh-in in Las Vegas. The Mayweather-McGregor fight was one of the top searches on Google in 2017. (AP Photo/John Locher, File)

4. Michael Flynn

5. Kevin Spacey

6. Bill O'Reilly

7. Melania Trump

8. Kathy Griffin

9. Milo Yiannopoulos

10. Gal Gadot

Losses

1. Tom Petty

2. Aaron Hernandez

3. Chris Cornell

4. Bill Paxton

5. Hugh Hefner

6. Chester Bennington

7. Charlie Murphy

8. Lil Peep



This Monday, Aug. 21, 2017, file photo combo shows the path of the sun during a total eclipse by the moon, near Redmond, Ore. The eclipse was one of the top searches on Google in 2017. (AP Photo/Ted S. Warren, File)

9. Jim Nabors

10. David Cassidy

How to

1. How to make slime
2. How to make solar eclipse glasses
3. How to watch the solar eclipse

4. How to watch Mayweather vs. McGregor
5. How to buy Bitcoin
6. How to freeze your credit
7. How to solve a Rubix Cube
8. How to make a fidget spinner
9. How to cook a turkey in the oven
10. How to screen record

What is

1. What is DACA?
2. What is Bitcoin?



In this Sunday, Aug. 27, 2017, file photo, people push a stalled pickup through a flooded street in Houston, after Tropical Storm Harvey dumped heavy rains. Hurricane Harvey was one of the top searches on Google in 2017. (AP Photo/Charlie Riedel, File)

3. What is a [solar eclipse](#)?
4. What is antifa?
5. What is net neutrality?
6. What is covfefe?
7. What is the antikythera mechanism?
8. What is a fidget spinner?
9. What is the Paris Climate Agreement?
10. What is a hurricane?

GLOBAL LISTS

Searches

1. Hurricane Irma
2. iPhone 8
3. iPhone X

4. Matt Lauer

5. Meghan Markle

6. 13 Reasons Why



In this Tuesday, Oct. 3, 2017, file photo, investigators work at a festival grounds across the street from the Mandalay Bay Resort and Casino in Las Vegas, where two days earlier a gunman began firing with a cache of weapons, killing dozens and injuring hundreds at a music festival. The shooting was one of the top searches on Google in 2017. (AP Photo/Marcio Jose Sanchez, File)

7. Tom Petty

8. Fidget Spinner

9. Chester Bennington

10. India National Cricket Team

Songs/Lyrics

1. Despacito

2. Shape of You

3. Perfect

4. Havana

5. Look What You Made Me Do

6. HUMBLE.

7. Versace on the Floor

8. Closer

9. Bad and Boujee

10. Rockstar

Memes



In this April 21, 2016, file photo, Matt Lauer, co-host of the NBC "Today" television program, appears on set in Rockefeller Plaza in New York. Lauer was one of the top searches on Google in 2017. (AP Photo/Richard Drew, File)

1. Cash Me Outside
2. United Airlines
3. Elf on the Shelf
4. What in Tarnation
5. Spongebob Mocking
6. Romper

7. IT

8. Joe Biden

9. Game of Thrones

10. Hot dog

Elections

1. French election

2. German federal election

3. UK election

4. Uttar Pradesh election

5. Georgia special election



In this geocolor GOES-16 file satellite image taken Friday, Sept. 8, 2017, at 11:45 UTC, sunlight, from the right, illuminates Hurricane Irma as the storm approaches Cuba and Florida. Irma was one of the top searches on Google in 2017. (NOAA via AP, File)

6. Montana special election

7. British Columbia election

8. BMC election

9. Sicilian regional election

10. Dutch [election](#)

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