

Twitter to disclose info on political ads amid scrutiny

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Twitter says it will provide more information about political ads on its service, including who is funding them and how they are targeted.

The move follows similar steps by Facebook and the introduction of a bill that seeks to bring more transparency to online [political ads](#) in an attempt to lessen the influence of Russia and other foreign entities on U.S. elections. The bill would require social media companies like Facebook and Twitter to keep public records on election ads and meet the same disclaimer requirements as political broadcast and print advertising.

Twitter says it will require ads that refer to a candidate or party to be clearly identified as election ads.

For non-political ads, Twitter will provide limited information such as how long they've been running.

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