

# Switch helps Nintendo half-year net profit soar 35 percent

October 30 2017

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In this Jan. 13, 2017, file photo, journalists wait outside the venue for the presentation of the new Nintendo Switch in Tokyo. Japanese video-game maker Nintendo says its net profit jumped 35 percent in April-September, 2017, helped by the popularity of its Switch hybrid game machine. The company said Monday, Oct. 30, 2017, it logged a 51.5 billion yen (\$456 million) net profit in the fiscal first half-year(AP Photo/Koji Sasahara, File)

Japanese video-game maker Nintendo said Monday that its net profit jumped 35 percent in April-September from a year earlier, helped by

popularity of its Switch hybrid game machine and new releases.

The company logged a 51.5 billion yen (\$456 million) net profit in the fiscal first half-year, compared with a 38.3 billion [net profit](#) in the same period a year earlier. It raised its forecast for the full fiscal year to 85 billion yen, up 89 percent from an earlier outlook of 45 billion yen.

Kyoto-based Nintendo, which makes Super Mario and Pokemon games, said its sales rose 173 percent from a year earlier in April-September to 374 billion yen (\$3.3 billion).

The Switch Splatoon 2 [game](#), released in July, was selling well both in Japan and overseas. "Super Mario Odyssey" for the Switch launched last week.

Nintendo, which also makes the 3DS portable console, has also scored success in offering games for smartphones and other devices that aren't Nintendo machines—a move the company had resisted for years, but an area that appears to offer great growth potential.

The recent release on smart devices of "Super Mario Run" and "Fire Emblem Heroes" games has met with success.

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Citation: Switch helps Nintendo half-year net profit soar 35 percent (2017, October 30) retrieved 13 July 2024 from <https://phys.org/news/2017-10-nintendo-half-year-net-profit-soar.html>

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