

Electric car-sharing service to roll into Singapore

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The electric Bluecars in Singapore

An electric car-sharing service will be launched in Singapore in December, in what the company behind the scheme said Wednesday was a first for Southeast Asia.

BlueSG, a subsidiary of France's Bolloré Group, said that 80 cars and 30 stations where vehicles can be picked up and dropped off would be

operational by the end of the year.

The group plans to roll out 1,000 of its custom-built Bluecars by 2020, as well as numerous stations and charging points.

The affluent city-state—whose generally uncongested roads are a contrast to many traffic-choked cities in the region—has become a testbed for transport innovations. Last year it hosted a limited public trial of the world's first driverless taxis.

Marie Bollore, from Blue Solutions, said Singapore was a launchpad for the company to enter the Asian market.

"We will start in Singapore, and afterwards we will see if other regions in Asia are interested," Bollore said at the launch of BlueSG's new Asia-Pacific headquarters in Singapore.

The service is being rolled out with the help of the authorities.

Land Transport Authority chief technology officer Lam Wee Shann said the initiative would "lay the foundation" for a network of electric vehicle charging stations, and support the growth of electric car use in Singapore.

Blue Solutions is the world's biggest operator of electric car-sharing services, with 5,000 other electric vehicles in eight cities—including Paris and Lyon in France, Turin in Italy and Indianapolis in the United States.

In Singapore, users will be able to book an electric car online or via a mobile app, and charged for the time they rent the [vehicle](#) rather than the distance travelled.

There will also be an option for a daily or annual membership.

Slightly bigger than a Smart car, the two-door, four-seater Bluecars are designed with Italian coachbuilder Pininfarina.

Nissan in March started a similar [service](#) in the city of Yokohama south of Tokyo.

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