

# Can we predict political uprisings?

#### June 16 2017, by Mohammad Reza Farzanegan

	d(stability)/d(corruption in previous year)	p-value
Youth % (previous year)		
11	0.074	0.585
16	-0.037	0.727
21	-0.149	0.084
26	-0.26	0.002
31	-0.372	0.000
36	-0.484	0.000
41	-0.596	0.000

Table 1 illustrates the marginal effect of corruption on internal stability at different levels of youth bulge. Credit: Mohammad Reza

Forecasting political unrest is a challenging task, especially in this era of post-truth and opinion polls.

Several studies by economists such <u>as Paul Collier and Anke Hoeffler in 1998 and 2002</u> describe <u>how economic indicators</u>, such as slow income growth and natural resource dependence, can explain political upheaval. More specifically, low per capita income has been <u>a significant trigger</u> of civil unrest.

Economists James Fearon and David Laitin have also followed this hypothesis, showing how specific factors played an important role in



Chad, Sudan and Somalia in outbreaks of political violence.

According to the <u>International Country Risk Guide index</u>, the internal political stability of Sudan fell by 15% in 2014, compared to the previous year. This decrease was after a reduction of its <u>per capita income</u> growth rate from 12% in 2012 to 2% in 2013.

By contrast, when the income per capita growth increased in 1997 compared to 1996, the score for political stability in Sudan increased by more than 100% in 1998. Political stability across any given year seems to be a function of income growth in the previous one.

### When economics lie

But as the World Bank admitted, "economic indicators <u>failed to predict</u> <u>Arab Spring</u>".

Usual economic performance indicators, such as gross domestic product, trade, foreign direct investment, showed higher economic development and globalisation of the Arab Spring countries over a decade. Yet, in 2010, the region witnessed unprecedented uprisings that caused the collapse of regimes such as those in Tunisia, Egypt and Libya.

In our 2016 study we used data for more than 100 countries for the 1984–2012 period. We wanted to look at criteria other than economics to better understand the rise of political upheavals.

We found out and quantified how corruption is a destabilising factor when <u>youth</u> (15-24 years old) exceeds 20% of adult population.

Let's examine the two main components of the study: demographics and corruption.



## Young and angry

The <u>importance of demographics</u> and its impact on political stability has been studied for years.

In his 1996 book, <u>The Clash of Civilizations and the Remaking of World Order</u>, US academic Samuel P. Huntington explained how youth are agents of change.

Several examples can be found throughout the early 2000s. Young people were particularly active in Yugoslavia's <u>Bulldozer Revolution</u>, (2000), <u>Georgia's Rose Revolution</u> (2003), the <u>Ukraine's Orange</u> <u>Revolution</u> (2004), <u>the Iranian Green Movement</u> of the post-2009 presidential election, and finally during <u>the Arab Spring</u> (since 2011).

But a bulk of population being under 25 years old in a given country does not necessarily lead to revolution. It's when leaders of such countries deceive and fail their younger citizens through systematic corruption, for instance, that the risk of upheaval is much higher.

### **Enter corruption**

Political corruption allows non-democratic leaders to <u>build political</u> <u>support through networks of dependency</u>, extending the duration of their regimes.

A 2014 study by political scientists Natasha Neudorfer and Ulrike Theuerkauf, <u>suggests the contrastability effects</u> of corruption: the beneficiaries increase their income while a larger portion of the population feels the inequality as economic growth and investment stagnate. It <u>particularly</u> affects the youth population who are not yet inserted in the system and have <u>fewer economic opportunities</u>.



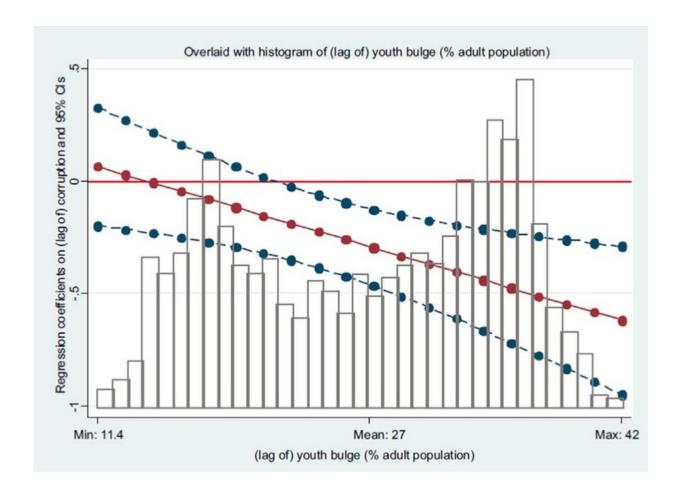


Figure 1 illustrates the marginal effect of corruption on internal stability at different levels of youth bulge. Credit: Mohammad Reza Farzanegan

Autocratic corrupt states also allocate a larger portion of their budget to military and security fores, <u>under-spending on education and health</u>. This situation might stimulate youth adhesion to anti-establishment movements, including radical ones.

According to NIgerian scholar Freedom C. Onuoha, political corruption is <u>behind the formation and durability</u> of terrorist groups in Iraq, Syria and Nigeria. These groups succeeded in attracting the marginalised parts



of the population that are mainly <u>from the youth bulge</u>.

But corruption alone, like age, is not creating political unrest. A combination of the right amount of youth within the overall population suffering from corruption is necessary.

### The case of Iran

A good example is Iran. The country experienced one of the most significant political changes of the 20th century when the 1979 Islamic Revolution ended its monarchy and has been thriving on oil revenues since.

Oil revenue-dependency was less than 1% of total economy from 1970 to 1973. Substantial increase in oil prices from the mid-1970s led to a massive increase in the Iranian economy's dependency on it – from 0.3% in 1973 to 31% in 1974 according to the World Bank.

Based on my calculations of the World Bank's <u>Health Nutrition and</u> <u>Population Statistics</u>, the share of 15 to 24-year-olds among the overall adult population has been higher than 20% from 1960-2016 (with an exception of 19% in 2016).

For this time period, we observed a continuous increase in the youth bulge in Iran from 33% in 1970 to approximately 36% (one of the highest in Iran's demographic history) in 1979 (World Bank Population Estimates and Projections, 2017).

With oil income growing along with a diversity of activities linked to its production and circulation, corruption – for which we do not have data before 1985 – <u>has emerged as a way of life</u>.

In 1997-98, the share of Iranians aged between 15 and 24 in the adult



population reached 36% (World Bank Population Estimates and Projections, 2017). At the same time, Iranian politics experienced a significant change with the presidential election of Mohammad Khatami whose main support base was the youth.

Incidentally we observed that Khatami's government was one of the most factionalised <u>period of politics in Iran</u> with frequent political crisis. In 2004, The New York Times noted that:

During his tenure, President Khatami complained that 'a crisis every nine days' made it hard to get anything accomplished.

This did not lead to a revolution but civil unrest has regularly affected political life including in 2009. World Bank Population Estimates and Projections show that the share of youth in Iran will drop to 11% by 2050, reducing the political risk of demographics in the presence of corruption in the future.

### **Additional factors**

Using cases such as the Iranian one, we tried to understand how corruption and youth could lead to crisis.

We also took into account other drivers of conflict such as inequality, economic growth, investment rate, inflation, government spending, military spending, oil rents, trade, education, fertility rate, and democracy.

We controlled for specific differences between the countries we studied, such as geography, geopolitical situation, cultural and historical heritage, and religion. International attention and intervention of external powers were also taken into account. And we included events such as the 2008 global financial <u>crisis</u> and the 2003 <u>Iraq war</u>.



Based on our main results, Table 1 and Figure 1 show average marginal effects of corruption on political stability at different levels of youth bulge. We are 90% confident that a youth bulge beyond 20% of adult population, on average, combined with high levels of corruption can significantly destabilise political systems within specific countries when other factors described above also taken into account. We are 99% confident about a youth bulge beyond 30% levels.

Our results can help explain the risk of internal conflict and the possible time window for it happening. They could guide policy makers and international organisations in allocating their anti-corruption budget better, taking into account the demographic structure of societies and the risk of political instability.

This article was originally published on <u>The Conversation</u>. Read the <u>original article</u>.

#### Provided by The Conversation

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