

Study: US cities have worse inequality than Mexico, with rich and poor living side by side

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Gentrification has occurred in many North American cities, increasing local income inequality and, in some cases, tensions. Credit: Michael Premo/flickr, CC BY-ND

The cities of the Americas are unequal places.



US census data and recent American Community Surveys show that in most modern American metropolises, resources are unevenly distributed across the city – think New York City's lower Manhattan versus the South Bronx – with residents enjoying unequal access to jobs, transportation and public space.

In 2014, New York City's <u>GINI inequality index</u> was 0.48, meaning that <u>income</u> distribution was less even in New York City than in the US as a whole (0.39). It was also higher than the most unequal <u>OECD countries</u>, Chile (0.46) and Mexico (0.45).

Latin America, which is <u>the world's most unequal place</u>, is also by far the most urbanised region of the globe. More than <u>80% of its population lives in large cities</u>.

Between 1950 and 2005, the region's <u>big cities grew precipitously</u>. Both Mexico City and Sao Paulo jumped from just under three million people to, in both cases, nearly 19 million.

Data on urban inequality is largely unavailable, but it is clear that this rapid urbanisation has been far from equitable. According to a 2012 <u>UN Habitat report</u>, the large majority of Latin America's non-poor population lives in major metro areas, while the poorest live in rural areas.

What does inequality look like?

No matter where you live, measuring inequality is tricky, because its incidence and extent changes in different parts of the city.

Sure, there are rich neighbourhoods and poor ones: high-income and low-income households sort themselves across cities according to preference (for local public goods and <u>neighbourhood</u> composition) and needs



(according to budget, job location and housing prices).

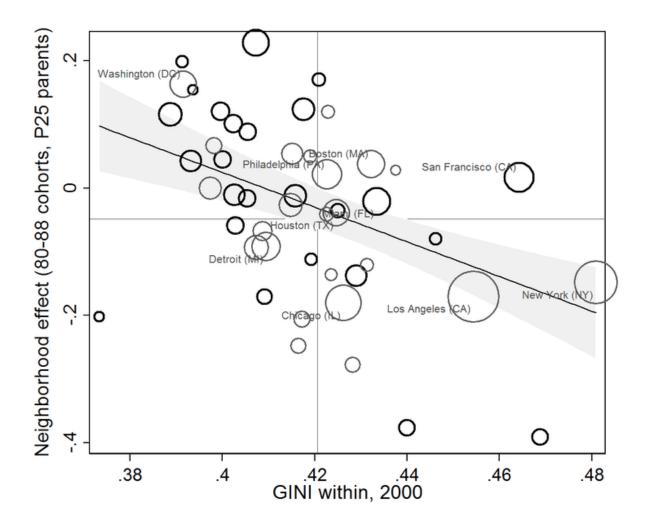
But not every neighbourhood is comprised fully of households with the same income. Income sorting across space is often "imperfect", meaning that rich and poor households might live in the same neighbourhood and share common social ties and local amenities.

As a result, a very specific and local kind of inequality emerges within neighbourhoods. This phenomenon is sizeable in US metro areas, Census Bureau data shows. Not only do unequal households live very close together, but neighbourhoods also represent small communities where local inequality, on average, seems to track overall urban inequality.

For example, New York City, Chicago and Los Angeles all have neighbourhood <u>income inequality</u> at least 20% larger than Washington's, which matches the difference in the cities' GINI indices. We found that inequality within individual neighbourhoods has also been rising precipitously over the past 35 years (even in very small neighbourhoods), indicating an increase of income heterogeneity at the community level.

This unexpected finding is likely related to the comeback of North American cities over the past decade – the so-called <u>great inversion</u>. Across the Americas, jobs and firms are moving back into major metro areas, attracting more skilled people, who are generally young, receive higher wages and prefer to settle down where their jobs are.





Upward mobility gains/losses for children living in poor families in 2000, by Commuting Zone.

As high-income young couples buy up homes in historically distressed neighbourhoods long dominated by the working and renting class – and gentrify them – they push up income heterogeneity in those places. This is happening in cities across the Americas.

Keeping up with the Joneses



We wanted to better understand this phenomenon. Why is local income inequality rising? How can we quantify it? What are the trends in uberlocalised inequality? And what does it all mean for city dwellers?

Those were the questions driving our study – So close yet so unequal: Reconsidering spatial inequality in US cities – which focused on US cities. Our preliminary findings were recently published in a <u>Catholic University of Milan Working Paper</u>.

Unlike traditional assessments of inequality, which accept administrative partitions of the city as the unit of analysis and measure income inequality in those neighbourhoods, we look at inequality among neighbours, putting people at the centre of our analysis.

The underlying thought experiment consists of asking individuals to compare their income with that of neighbours living within a given distance range (from few blocks to entire census areas), thus quantifying income inequality in that particular person's neighbourhood.

In doing so for every person in a city – any city – one should be able to measure two aspects of spatial inequality: the average income inequality within individual neighbourhoods (is my neighbour richer than me?), and inequality among the average incomes of each neighbourhood (is that neighbourhood richer than mine?).

We found that these two indices define a typology of cities that mirrors what urban planners have found at the city level. Some places are "even cities". Like Washington DC, they display relatively low income inequality everywhere.

Other metro areas, among them Miami and San Francisco, show high urban inequality, but high and low-income households are rather evenly distributed throughout the city. These are so-called "mixed cities".



The largest US metro areas also have the most unequal neighbourhoods. In New York and Los Angeles, the way high and low-income households are distributed across the urban footprint reflects what planners call the "unstable city" model.

The Great Gatsby in the 'hood

Such substantial and increasing inequality appears to imply several contradictory things for cities and their residents.

As shown in Figure 1, lower neighbourhood inequality is associated, on average, with large upward mobility gains for young people who grew up in poor families, a phenomenon reported in recent work by Stanford University's <u>Raj Chetty</u>.



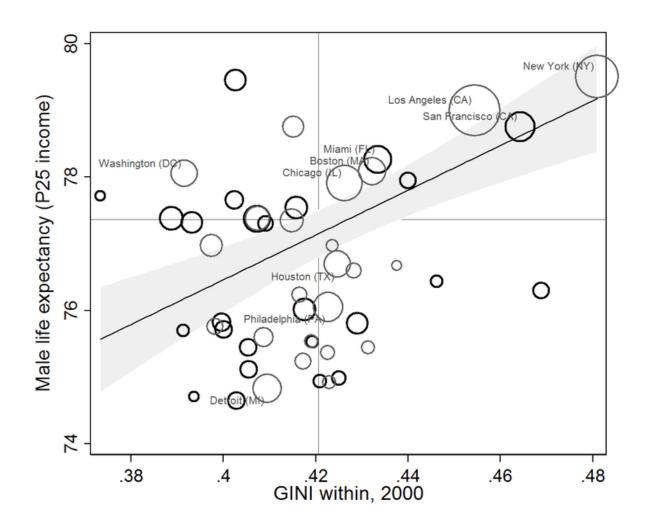


FIGURE 1: Upward mobility in America's urban neighbourhoods

Children of better-off families benefit, too, from living in a homogenous local community, thanks to "positive contagion" facilitated by social interaction among wealthy young peers.

Both findings are evidence of a "Great Gatsby Curve" in America's



neighbourhoods. That is, greater income inequality in one generation amplifies the consequences of having rich or poor parents for the economic status of the next generation.

Yet greater income inequality within individual neighbourhoods may actually be a good thing for poorer locals. Figure 2 shows that they experience <u>life expectancy gains</u>, perhaps due to positive health modelling and increased aspirations among poor adult residents.

FIGURE 2: Life expectacy in America's urban neighbourhoods

Addressing inequality

For policy makers, then, our findings create an intergenerational tradeoff. A "mixed city" model would seem to promote life expectancy gains for poor adults who live there, while the "even city" ideal furthers economic mobility of young people who grow up poor.

Lessons learned from such a policy debate in the US could have important international consequences.

No one has yet applied our neighbourhood-based inequality analysis to Latin America's unequal cities. But we can see that in metropolises such as Mexico City, and São Paulo in Brazil, as well as in smaller cities, uncontrolled sprawl and lack of urban planning has increased the distances between high, middle and low-income households.

This is the "polarised city" model, and our paper found little evidence of it in US cities (with the exception of Detroit and Washington). Such places have <u>substantial heterogeneity in income across neighbourhoods</u> and relatively little heterogeneity within neighbourhoods.



In Latin America's polarised cities, the poor are <u>separated from the rest</u> <u>of the population</u>. As a result, they have lower access and opportunities for education, employment and services. This inequality has been exacerbated by <u>gentrification</u> and by the region's growing global economic engagement. This has strengthened <u>urban elites' connections to the world</u> while relegating Latin America's poor further into the periphery.

In such cases, increasing the urban income mix seen in New York City might actually have beneficial effects for the city's neediest residents. This is a relevant area for future study. It would be interesting, for example, to plot cities across the Americas on the same graph, examining regional trends in longevity and mobility based on neighbourhood-level <u>inequality</u>.

Such hyper-local analysis would offer both policymakers and international agencies the kind of information they need to improve the lives of today's <u>city</u> dwellers, both now and in the future.

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