

Xbox adds Netflix-style video game subscriptions

May 24 2017



The Microsoft Xbox One S console, seen at its 2016 launch, can be used for the tech giant's new Netflix-style streaming game service

Microsoft on Wednesday launched a subscription service for Xbox, letting players pay a monthly fee for access to a library of videogames for its console.

People who already subscribe to an Xbox Gold service can pay an extra \$10 monthly for the new "Game Pass," which will be available at the



same cost to console users with Live accounts in any of 31 markets around the world at the start of June, according to product marketing director Parimal Deshpande.

"At launch and beyond, our goal is to make sure there are great games to play for all gamers," Deshpande said in a blog post.

Microsoft revealed plans for the Game Pass earlier this year and tested it with users who were part of in an "insider" program.

The <u>subscription service</u>, using the Netflix model of monthly subscriptions for instant online access, will offer some 100 games that can be played on Xbox One or prior-generation Xbox 360 consoles, according to Deshpande.

People will be enticed to try to Game Pass with 14-day free trials.

Players subscribing to the service will be able to download games to consoles for optimal performance and be offered discounts to buy them for keeps.

Games in the opening line-up included "Halo 5: Guardians," "Bioshock," and "Borderlands."

A YouTube video about the service had logged more than 278,000 views within 24 hours of being posted.

Markets where Xbox Game Pass is launching included Australia, Britain, France, Hong Kong, India, and North America.

Sony makes a library of videogames available as part of a <u>subscription</u> <u>service</u> for PlayStation consoles, the latest generation of which has outsold Xbox One by about 2-to-1 according to market trackers.



© 2017 AFP

Citation: Xbox adds Netflix-style video game subscriptions (2017, May 24) retrieved 19 April 2024 from https://phys.org/news/2017-05-xbox-netflix-style-video-game-subscriptions.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.