

Federal appeals court upholds Google trademark

May 17 2017



A federal appeals court has rejected a lawsuit that aimed to cancel Google's trademark by arguing that "google" is now synonymous with searching the internet.

The 9th U.S. Circuit Court of Appeals said Tuesday it was not enough to show that people use the verb "google" generically to refer to searching

the web. The lawsuit had to show that people understood "google" to mean [internet search engines](#) generally, and not just Google's search engine.

A three-judge panel of the 9th Circuit said the lawsuit did not present enough evidence to support such a claim.

Richard Wirtz, an attorney for two men who filed the [lawsuit](#), said the ruling further expands the wide monopoly already granted to trademark owners.

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Citation: Federal appeals court upholds Google trademark (2017, May 17) retrieved 25 April 2024 from <https://phys.org/news/2017-05-federal-appeals-court-google-trademark.html>

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