

# Amazon refreshes lineup of low-cost tablets, new kids model

May 17 2017

---



This photo provided by Amazon shows the company's Fire 7 tablet. Amazon has found a niche in the tablet market with lower-cost models, while Apple, Samsung and Microsoft chase professionals with higher-end devices. The Fire 7

comes with Amazon's Alexa voice assistant built-in, allowing people to control lights and household appliances, ask for the news or jokes and check the weather. (Amazon via AP)

Amazon is offering a thinner and lighter version of its cheapest, 7-inch tablet, while shaving \$10 off the price of an 8-inch model.

Amazon's bare-bones Fire tablet is now called the Fire 7. It also promises about an extra hour of battery, or eight hours total, and a display with higher contrast and sharper text. The price remains at \$50.

The Fire HD 8 model is now \$80, rather than \$90. Features are largely the same as before.

Amazon has found a niche in the tablet market with lower-cost models, while Apple, Samsung and Microsoft chase professionals with higher-end devices.

Both models come with Amazon's Alexa voice assistant built-in, allowing users to control lights and household appliances, ask for the news or jokes and check the weather.

Amazon is also selling a kids version of the 8-inch tablet, for \$130. It comes with a hardened case for kids and free replacements for two years. Before, a kids version was available only for the 7-inch model, for \$100.

Amazon will start taking orders Wednesday. It will start shipping the new tablets on June 7.



This photo provided by Amazon shows the company's kid's version of the Fire 7 tablet. Amazon has found a niche in the tablet market with lower-cost models, while Apple, Samsung and Microsoft chase professionals with higher-end devices. (Amazon via AP)

© 2017 The Associated Press. All rights reserved.

Citation: Amazon refreshes lineup of low-cost tablets, new kids model (2017, May 17) retrieved 2 May 2024 from <https://phys.org/news/2017-05-amazon-refreshes-lineup-low-cost-tablets.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.