

## **YouTube channel showing giraffe birth 2nd most live-viewed**

April 17 2017

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In this photo provided by Animal Adventure Park in Binghamton, N.Y., a giraffe named April stands with her new calf on Saturday, April 15, 2017. Her birth was broadcast to an online audience of more than a million viewers. (Animal Adventure Park via AP)

The long-awaited arrival of April the giraffe's baby has made Animal Adventure Park the second most live-viewed channel in YouTube's

history.

April's livestream had more than 232 million live views and 7.6 billion minutes of live watch time since February, second only to League of Legends eSports, which has been around since 2012, YouTube said on Monday.

The channel had its biggest day on Saturday, with more than 14 million live views. More than 1.2 million viewers were watching the livestream simultaneously on YouTube when April gave birth Saturday morning, making it one of the Top 5 most-watched moments.

The not-yet-named male baby giraffe was running around with its mother within three hours of birth at the private zoo in Harpursville, a village 130 miles (210 kilometers) northwest of New York City.

Animal Adventure Park owner Jordan Patch said the baby was healthy and April was recovering "perfectly."

April and the baby will be introduced to the public when the park opens for the season next month.

"We're going to see that baby and mom really develop a beautiful bond," Patch said.

The zoo is holding a contest to name the baby, charging \$1 per vote, with proceeds being split among wild giraffe conservation efforts, zoo upgrades and support for families of children experiencing unexpected medical expenses.

April's fans can continue to watch mother and baby on livestream now. But eventually, after the baby is weaned, it will move on to be paired with young females at another zoo, where it will produce calves of its

own, Patch said.



In this photo provided by Animal Adventure Park in Binghamton, N.Y., a giraffe named April kisses her new calf on Saturday, April 15, 2017. Her birth was broadcast to an online audience with more than a million viewers. (Animal Adventure Park via AP)

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