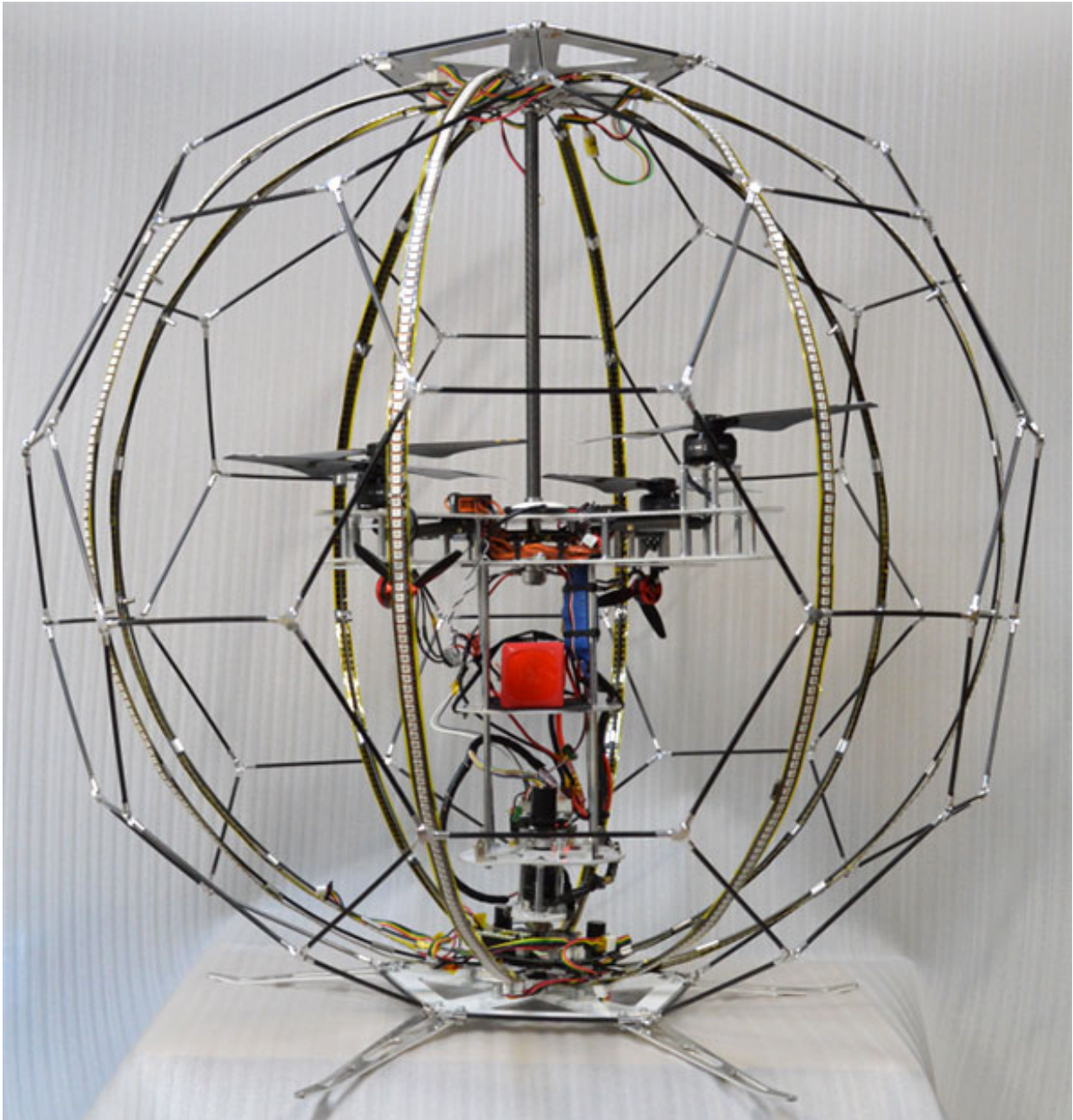


# World's first spherical drone display

April 26 2017

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Structure. Credit: NTT DOCOMO

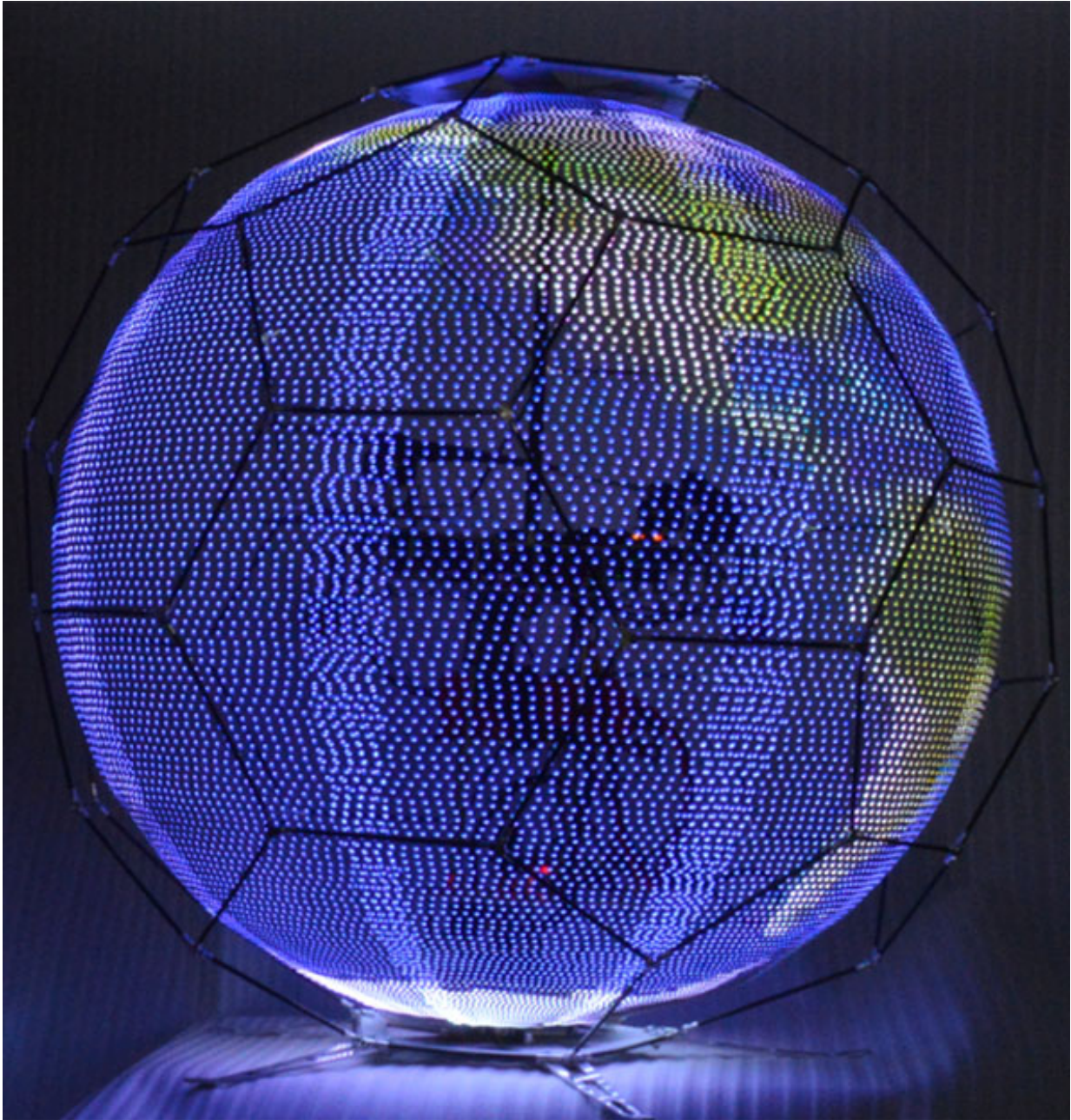
NTT DOCOMO has developed a spherical drone display—an unmanned aerial vehicle that displays LED images on an omnidirectional spherical screen while in flight—which DOCOMO believes to be a world first.

The device comprises a spherical external frame, an internal LED frame consisting of a series of eight curved LED strips that extend from top to bottom, a drone fitted inside the sphere and legs protruding underneath. During flight, the LED frame spins on its axis in a rapid horizontal motion, forming an afterimage effect to create the illusion of a solid sphere of motionless LEDs. The highly maneuverable drone can be operated virtually anywhere, including venues such as concert halls or arenas where it can fly around as part of a performance or deliver advertising messages, event information, etc.

The maximum diameter of the spherical frame is about 88 cm and the entire device, including the drone, weighs just 3.4 kg. The display measures 144 pixels high and 136 pixels wide (horizontal circumference).

Equipping a drone with a spherical display had proved difficult until now due to challenges such as the display interfering with the airflow of the drone's propellers as well as the added weight of the display. However, DOCOMO's solution uses a largely hollow display that is exceptionally lightweight and allows air to flow through it, yet it still achieves the illusion of a solid display by creating an afterimage effect with rapidly spinning LEDs.





Illuminated. Credit: NTT DOCOMO

DOCOMO aims to commercialize its spherical drone display in the fiscal year ending in March 2019. Going forward, the company will explore potential entertainment and messaging solutions for event

venues, including stadiums and concert halls.

DOCOMO will showcase its spherical [drone display](#) at NTT ULTRA FUTURE MUSEUM 2017 during the Niconico Chokaigi conference at Makuhari Messe, which will begin on Saturday, April 29. The exhibition will include a flight demonstration inside the event hall.

Under the "docomo Drone Project," DOCOMO is exploring ways to combine aerial mobility and communications mobility in innovative solutions for logistics, messaging, entertainment and other fields.



In flight. Credit: NTT DOCOMO

Provided by NTT DOCOMO

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