Slumping PC market shows a glimmer of hope in first quarter

April 11 2017

The long-suffering personal computer market may be finally recovering from the damage inflicted by the shift to smartphones and tablets.

International Data Corp. estimates that PC shipments during the first quarter rose by nearly 1 percent from last year. The modest gain marks the first quarterly increase in five years, a stretch that has seen people increasingly rely on mobile devices for their computing needs.

A separate report by Gartner wasn't as upbeat. That research firm estimated PC shipments fell by 2 percent in the first quarter.

The two firms measure the PC market in different ways, accounting for the contrasting conclusions.

Both reports concurred that PC makers are being helped as business replace machines that are several years old. Consumers, though, remain reluctant buyers.

© 2017 The Associated Press. All rights reserved.

Citation: Slumping PC market shows a glimmer of hope in first quarter (2017, April 11) retrieved 14 April 2024 from https://phys.org/news/2017-04-slumping-pc-glimmer-quarter.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.