

## LinkedIn membership reaches half a billion

April 24 2017



LinkedIn says membership in the professional social network has surpassed 500 million

The professional social network LinkedIn said Monday its membership had swelled to 500 million, as its user base showed steady growth following its acquisition last year by Microsoft.

"We recently crossed an important and exciting milestone," LinkedIn vice president Aatif Awan said in a blog post.



"We now have half a billion members in 200 countries connecting, and engaging with one another in professional conversations and finding opportunities through these connections on LinkedIn."

Microsoft's \$26 billion acquisition of LinkedIn which was completed in December was the biggest-ever deal for a social media company.

At the time of the announcement last June, LinkedIn had 433 million registered users.

The acquisition aims to position the former tech sector leader as a Facebook-like entity oriented to business, with an array of services centered around <u>cloud computing</u>.

Awan said LinkedIn has some 10 million active job listings, access to nine million companies, and more than 100,000 articles published every week.

"A professional community of this size has never existed until now," he wrote.

"The impact of half a billion professionals connecting and communicating is very real, and very accessible to anyone who wants to take part today."

## © 2017 AFP

Citation: LinkedIn membership reaches half a billion (2017, April 24) retrieved 18 April 2024 from <a href="https://phys.org/news/2017-04-linkedin-membership-billion.html">https://phys.org/news/2017-04-linkedin-membership-billion.html</a>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.