

# New kids streaming service will have 'Scooby Doo,' 'Jetsons'

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This image provided by Warner Bros. Entertainment Inc. shows a still from video subscription service Boomerang's "Dorothy and the Wizard of Oz." The new streaming service aimed at kids coming in the spring of 2017 will have episodes of classic cartoons like "Scooby Doo," "The Flintstones" and "The Jetsons" as well as original series, including Warner Bros. Animation's "Dorothy and the Wizard of Oz." The Boomerang service, from Time Warner, joins a crowded market of kid-aimed online subscription video. (Warner Bros. Entertainment Inc. via AP)

A new streaming service aimed at kids will have episodes of classic cartoons like "Scooby Doo," "The Flintstones" and "The Jetsons" as well

as original series.

Time Warner's Boomerang service joins a crowded market of kid-aimed online subscription video. Netflix and Amazon Prime have kids sections, Nickelodeon's Noggin streaming app is aimed at preschoolers and "Sesame Street" is available from HBO.

The Boomerang service will initially work only on Apple and Android phones and tablets and on computers. The cost is \$5 a month. It'll eventually be available for TVs through streaming gadgets like Apple TV and Roku. The service launches in a few months.

The app draws from the same libraries as the Boomerang TV channel but its videos won't match the network's lineup.

The app isn't part of a cable subscription like popular TV apps such as HBO Go or WatchESPN. Instead, it's like CBS All Access, an app version of CBS, which starts at \$6 a month.



This image provided by Warner Bros. Entertainment Inc. shows a still from video subscription service Boomerang's "Wacky Races." The new streaming service aimed at kids coming in the spring of 2017 will have episodes of classic cartoons like "Scooby Doo," "The Flintstones" and "The Jetsons" as well as original series, including Warner Bros. Animation's "Wacky Races," a full-engine overhaul of the Hanna-Barbera classic series that takes viewers on a ride filled with zany slapstick comedy, high-octane thrills and exotic locales around the world. The Boomerang service, from Time Warner, joins a crowded market of kid-aimed online subscription video. (Warner Bros. Entertainment Inc. via AP)

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