

Soccer site FuboTV muscling into mainstream internet TV

December 14 2016, by Tali Arbel

The online-cable market is getting a little more crowded.

FuboTV, a small soccer-focused streaming site, is adding dozens of TV networks, mainly focused on sports, to its service. It's upping the price to \$35, from \$10.

That would make it more of a competitor to both traditional cable and live-streaming services like Sony's PlayStation Vue, Dish Network's Sling TV and AT&T's DirecTV Now, with another internet TV package coming from Hulu next year.

Coming in January are sports channels like FS1, NBA TV, NBCSN, and regional sports networks and a few dozen non-sports channels like Lifetime, Bravo, Fox News, A&E and Hallmark. Some customers can get Fox, NBC and Telemundo.

Fubo CEO David Gandler says the price will likely rise to \$50 as more sports video is added.

© 2016 The Associated Press. All rights reserved.

Citation: Soccer site FuboTV muscling into mainstream internet TV (2016, December 14) retrieved 27 April 2024 from

<https://phys.org/news/2016-12-soccer-site-fubotv-muscling-mainstream.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private

study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.