

Pie in the sky: New Zealand makes pizza drone delivery

November 16 2016

The world's first pizza drone delivery was claimed Wednesday by the New Zealand division of fast food giant Domino's, as it looks to grab a slice of a potentially hot future market.

Domino's said it used an [unmanned aerial vehicle](#) to deliver two pizzas to a customer at Whangaparaoa, just north of Auckland.

The firm's boss Don Meij said drones were set to become an essential part of pizza deliveries.

"They can avoid [traffic congestion](#) and [traffic lights](#), and safely reduce the delivery time and distance by travelling directly to customers' homes," he said.

"This is the future. Today's successful delivery was an important proof of this concept."

He said tests would continue at Whangaparaoa this week, with a view to expanding the delivery area next year.

Domino's said it was also examining using drones in Australia, Belgium, France, the Netherlands, Japan and Germany.

In March, the company unveiled a robot cart being trialled in New Zealand that it claimed was the world's first driverless pizza delivery vehicle.

© 2016 AFP

Citation: Pie in the sky: New Zealand makes pizza drone delivery (2016, November 16) retrieved 1 February 2023 from <https://phys.org/news/2016-11-pie-sky-zealand-pizza-drone.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.