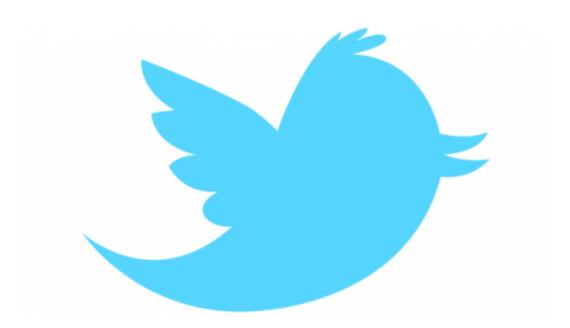


## Twitter to live stream for free 1 MLB, 1 NHL game per week

July 25 2016



Twitter will live stream for free one Major League Baseball game and one NHL game per week under a new deal.

The agreement announced Monday will allow viewers to watch games nationally that would normally be available only in the two teams' home markets. Users will not need to be logged into Twitter to see the games.

The baseball games will also be available outside the U.S., with some exceptions. Twitter did not announce the <u>game</u> schedule Monday.



The social media network is attempting to move into live sports streaming through "over-the-top" broadcasts, which do not require a cable subscription. In April, Twitter reached a deal with the NFL to stream 10 "Thursday Night Football" games this fall.

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