

Instagram to allow users to translate posts with button

June 23 2016



This June 9, 2014, file photo shows the Instagram app on an iPhone posed for a photo in New York. Instagram announced Wednesday, June 22, 2016, that it plans to add a translation button to the app in "the coming month." (AP Photo/Mark Lennihan, File)

Instagram is aiming to increase interaction with users across the globe through a new translation button it plans to roll out in the next month.



The photo sharing app says the button will appear on feed stories and profile bios written in languages different from the language a user's phone or tablet is set to. Instagram, which is owned by Facebook, says its community "has grown faster and become more global" than it ever imagined.

Instagram lists on its website 23 languages that will initially be supported by the new feature, including French, Spanish, Chinese, Japanese and Korean.

© 2016 The Associated Press. All rights reserved.

Citation: Instagram to allow users to translate posts with button (2016, June 23) retrieved 3 May 2024 from https://phys.org/news/2016-06-instagram-users-button.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.