

# Jessica Alba, Michelle Obama win Webby Awards

April 26 2016

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Jessica Alba is the first to be named Webby Entrepreneur of the Year, for her role as a co-founder of The Honest Company

Actress turned entrepreneur Jessica Alba and US First Lady Michelle Obama were among celebrities and technology titans honored Tuesday with Webby Awards for "excellence on the Internet."

The winners were announced ahead of the 20th Annual Webby Awards

ceremony that will take place in New York City on May 16.

The awards show is portrayed by some as a technology world spin on the Oscars and is known for inspiring wit by limiting acceptance speeches to no more than five words.

Alba will be the first person honored as Webby Entrepreneur of the Year, a result of her role as a co-founder of The Honest Company, which has developed into an empire selling household products made "without hurting people or the planet."

Michelle Obama won two awards in an Online Film and Video category for parts in Funny or Die and CollegeHumor videos.

News satire outlet The Onion was singled out for a Webby Lifetime Achievement award for having won a record-high 39 Webby Awards in a humor category.

Founders of #BlackLivesMatter are to accept a Social Movement of the Year award on behalf of "one of the most powerful international civil rights movements in history," according to organizers.

An award for breakout film of the year will go to creators of "chilling and wildly popular" Netflix documentary "Making a Murderer."



US First Lady Michelle Obama was honored with two Webby Awards in an Online Film and Video category for her parts in Funny or Die and CollegeHumor videos

Webby Awards are presented by the International Academy of Digital Arts and Sciences and feature winners picked by a panel of judges, as well as those who get top votes online for "People's Voice" awards.

Nearly 13,000 entries were submitted for consideration this year from more than 70 countries, according to organizers.

Rival television talk show hosts Jimmy Fallon and Jimmy Kimmel won Webby and People's Voice awards, as did "Last Week Tonight with John Oliver."



Actor Kit Harington plays Jon Snow in "Game of Thrones", which won the Webby for Best Overall Social Presence

"Game of Thrones" ruled in a Best Overall Social Presence category, while YouTube Music Awards trumped as the best music video channel.

NASA, Tinder, HBO Now, Yahoo-owned micro-blogging platform Tumblr, and a "Crash" game tailored for Google Cardboard virtual reality were also among Webby winners, as was a "Love has no Labels" diversity and inclusion campaign.

Streaming radio service Spotify, Vice Media, National Geographic, TED and Google were among eight winners of multiple Webby Awards.

Organizers promised that the "star-studded" [awards](#) ceremony will be available on-demand at [webbyawards.com](http://webbyawards.com) starting May 17.

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Citation: Jessica Alba, Michelle Obama win Webby Awards (2016, April 26) retrieved 25 April 2024 from <https://phys.org/news/2016-04-jessica-alba-michelle-obama-webby.html>

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