

Airbnb adds new recommendations features

April 19 2016, by By Brandon Bailey



Airbnb co-founder and CEO Brian Chesky speaks during an announcement in San Francisco, Tuesday, April 19, 2016. Airbnb is adding new recommendations to its online accommodations service, building on its knowledge of travelers' preferences and tips from local residents. The company, which lets out-of-town visitors find people renting out homes and rooms, says it wants to help travelers get off the beaten path by showing alternatives to well-known, often crowded, attractions. (AP Photo/Jeff Chiu)

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service, building on its knowledge of travelers' preferences, coupled with tips from locals.

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CEO Brian Chesky says Airbnb's mobile apps will match travelers with hosts and neighborhoods based on their previous searches and bookings. It will also weigh their responses to questions about amenities or experiences they prefer.



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attractions. (AP Photo/Jeff Chiu)

The recommendations will let Airbnb show more listings outside the most-traveled neighborhoods, although visitors can still make their own selections.

Airbnb will also recommend activities, based on hosts' tips, which Chesky says will help visitors see what it's like to live in a city.



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Ron Conway of SV Angel, left, and Nathan Blecharczyk, co-founder and CTO of Airbnb, talk before an announcement in San Francisco, Tuesday, April 19, 2016. Airbnb is adding new recommendations to its online accommodations service, building on its knowledge of travelers' preferences and tips from local residents. The company, which lets out-of-town visitors find people renting out homes and rooms, says it wants to help travelers get off the beaten path by showing alternatives to well-known, often crowded, attractions. (AP Photo/Jeff Chiu)

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