

Picasa being shuttered in shift to Google Photos

February 12 2016



Google, headquartered in Mountain View, California, said it will be shuttering Picasa to shift its focus to the new Google Photos service launched less than a year ago

Google on Friday said it will be shuttering Picasa to shift its focus to the new Google Photos service launched less than a year ago.

"We believe we can create a much better experience by focusing on one



service that provides more <u>functionality</u> and works across mobile and desktop, rather than divide our efforts across two different products," Google Photos chief Anil Sabharwal said in a blog post.

Pictures or videos in Picasa online albums will be automatically available in people's Google Photos accounts, according to Sabharwal.

Those wishing not to shift to the new <u>service</u> will still be able to view, download or delete <u>photos</u> in Picasa albums, but the software won't be updated and adding images won't be an option.

"We apologize for any inconvenience this transition causes, but we want to assure you that we are doing this with the aim of providing the best photos experience possible," Sabharwal said.

"Google Photos is a new and smarter product."

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Citation: Picasa being shuttered in shift to Google Photos (2016, February 12) retrieved 10 April 2024 from https://phys.org/news/2016-02-picasa-shuttered-shift-google-photos.html

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