

New technology to virtually light up 3-point line on ABC

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The 3-point line will virtually light up during Saturday prime-time NBA broadcasts on ABC this season.

ESPN said Thursday that it is using <u>new technology</u> to show <u>viewers</u> when a player attempts a jumper from beyond the 3-point arc. "ESPN Virtual 3" will debut for Saturday's matchup between the Cavaliers and Spurs.

For a made 3-pointer, the line will briefly remain lit up. For a miss, the illumination will end immediately.

Senior coordinating producer Tim Corrigan says "it will give viewers instant clarity on whether a 3-point shot has been attempted, which hasn't been consistently evident during a live telecast."

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