

# Samsung flags 15% increase in Q4 operating profit

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A man looks at Samsung Electronics' Galaxy Note5 at its showroom in Seoul on October 29, 2015

Samsung Electronics on Friday flagged a 15 percent increase in 2015 Q4 operating profit, rounding off a year in which the world's largest smartphone producer struggled with intense competition from arch-rival Apple and cut-price Chinese competitors.

In an earnings estimate, the South Korean tech giant predicted an [operating profit](#) of 6.1 trillion won (\$5.1 billion) for the October-December period, up from 5.4 trillion won a year earlier.

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