

# French startup aims to be your cup of wine

January 8 2016

---



Attendees walk past a CES logo at CES 2016 at the Sands Expo and Convention Center on January 6, 2016 in Las Vegas, Nevada

A French startup is looking to change the way people drink wine, one glass at a time.

The [device](#) being shown by 10-Vins at the Consumer Electronics Show in Las Vegas borrows the idea from the fast-growing single-dose coffee

[machines](#) such as Nestle's Nespresso and US-based Keurig.

The D-Vine machine delivers a single glass of [wine](#) with the correct aeration and temperature using capsules compatible with the device.

"In just one minute, the wine is delivered in the glass at the right temperature," said co-founder Thibaut Jarrousse, who designed the device along with two fellow engineers.

"If you are going to drink wine, you should drink it well."

Each 10-centiliter (3.5-ounce) capsule is aerated to give it the same properties as if it had spent three hours in a carafe, Jarrousse noted. The machine can gently cool or warm the wine as needed.

The company based in the city of Nantes has been selling several varieties of Burgundy and Bordeaux wines in France.

For its US launch, it will offer American vintages.

The single-dose wine enables a host to serve several different varieties to different guests without opening multiple bottles. Each capsule retails for between two and 16 euros (\$2.20 to \$17.60) and the machine itself costs 499 euros (\$550).

"The wine world is in a rut," said oenologist Beatrice Domine, who is collaborating with the group.

"The idea here is to bring people to quality wine in a fun way."

© 2016 AFP

Citation: French startup aims to be your cup of wine (2016, January 8) retrieved 27 April 2024

from <https://phys.org/news/2016-01-french-startup-aims-cup-wine.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.