

Most searched in 2015? Bobbi Kristina Brown, says Yahoo

December 2 2015

Internet searchers had celebrities on the mind this year: Famous names made up eight of the top 10 searches on Yahoo in 2015.

The Internet company said that the late Bobbi Kristina Brown, daughter of late singer Whitney Houston, was the year's most searched term. Brown died at age 22 in July, about six months after she was found unresponsive in a bathtub.

Yahoo released its list Wednesday ahead of those of its much bigger search engine rivals Google and Microsoft's Bing.

The second most searched term on Yahoo was iPhone, the company said, likely because Apple released a new version of the smartphone in September. It sold 13 million of them in the first three days of its release.

Caitlyn Jenner, who publicly transitioned to a woman this year, was third on the list. She was followed by daughter Kendall Jenner, a model and star of reality TV show "Keeping Up With the Kardashians."

The two Jenners surpassed the only other member of the Kardashian clan to make the list: Kim Kardashian, who came in at No. 7.

Yahoo users also looked up video game "Minecraft," former "Friends" star Jennifer Aniston, singer Katy Perry and Ultimate Fighting Championship fighter Ronda Rousey. "Teen Mom" star Farrah Abraham

bottomed out the top 10.

Ebola, last year's most searched term, didn't make the list in 2015.

Yahoo said it excluded directions and adult searches, including porn, when compiling its list.

List: Yahoo's top 10 searches of the year

Internet company Yahoo on Wednesday released its list of the top 10 searches made on the site in 2015. Most of top searches were celebrities, including Kim Kardashian and Jennifer Aniston.

1. Bobbi Kristina Brown

2. iPhone

3. Caitlyn Jenner

4. Kendall Jenner

5. Minecraft

6. Jennifer Aniston

7. Kim Kardashian

8. Katy Perry

9. Ronda Rousey

10. Farrah Abraham

Source: Yahoo Inc.

More information: Yahoo's year in review:
ayearonyahoo.tumblr.com/

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