

New Roku streaming TV device has 4K resolution

October 6 2015

Streaming TV device maker Roku on Tuesday unveiled a new model that offers video in Ultra HD, or 4K, resolution, matching what's available with Amazon's new Fire TV device.

Although relatively few TVs today are capable of displaying that sharpness, having the feature now means it's available when households buy a 4K TV as prices drop.

The new Roku 4 will cost \$130 and will ship by the end of the month. Besides 4K, the [new model](#) will help people find a lost remote under the couch by signaling the remote to make a sound.

Roku will continue to sell older models at prices that start at \$50.

All Roku devices are also getting new software offering more ways to get alerts when movies and shows become available for streaming or have price reductions. A new feature promises to make it easier to connect in hotels, dorms and other public settings with complicated sign-in procedures for Wi-Fi.

Roku offers access to more than a thousand apps, a broader selection than what rivals such as Fire TV, Apple TV and Google's Chromecast and Android TV devices offer.

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Citation: New Roku streaming TV device has 4K resolution (2015, October 6) retrieved 23 June 2024 from <https://phys.org/news/2015-10-roku-streaming-tv-device-4k.html>

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