

# Google parent Alphabet may open units to China: report

October 29 2015

---



Google ended most operations in China in 2010 in a dispute over censorship and an attack on Gmail user, but in an interview on October 29, 2015, co-founder Sergey Brin said parent company Alphabet may do business in China

Google parent Alphabet may do business in China following the reorganization of the technology giant, co-founder Sergey Brin said in an interview Thursday.

Brin, who is president of Alphabet, told the Wall Street Journal that the new organizational structure would allow each unit autonomy on the matter.

"Each Alphabet [business](#) can make its own decisions on which countries to operate in," Brin was quoted as saying.

"We already do quite a lot of business in China, although it has not been an easy country for us."

Google ended most operations in China in 2010 in a dispute over censorship and an attack on Gmail users.

It does sell ads to businesses in China, but Google services are not officially available in the country.

Earlier this month, Google bought a stake in Chinese artificial intelligence startup Mobvoi which is aiming to develop smart wearable technologies. The two firms previously announced an agreement earlier this year to bring the Google Android Wear operating system to China.

Google in August announced its plan to reshape under the newly formed parent company.

The move gives the tech giant more ability to focus on its core business, while offering startup-like flexibility to long-shot, trailblazing projects.

Alphabet will be the corporate parent, overseeing the Google unit for search and a handful of other operating firms created for projects in health, Internet delivery, investment and research.

Citation: Google parent Alphabet may open units to China: report (2015, October 29) retrieved 19 April 2024 from <https://phys.org/news/2015-10-google-parent-alphabet-china.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.