

Video: Stop and smell the volatile organic compounds

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Credit: The American Chemical Society

Is there anything better than a bouquet of fresh flowers? Well, as it turns out, you're not the only one who likes the smell of posies — some flowers use their aroma to attract pollinators.

Find out how airborne volatile [organic compounds](#) give petunias, roses and the notoriously stinky "corpse flower" their characteristic aromas in

the latest Speaking of Chemistry.

Check it out here:

Provided by American Chemical Society

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