

# Netflix has its eye on four new markets in Asia for launch next year

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Netflix said Tuesday it will bring its television and movie streaming to four new locations in Asia—South Korea, Singapore, Hong Kong and Taiwan.

The US giant first made its debut in Asia earlier this month launching service in Japan.

"The combination of increasing Internet speeds and ubiquity of

connected devices provides consumers with the anytime, anywhere ability to enjoy their favorite TV shows and movies on the Netflix service," said CEO Reed Hastings. "These four markets well represent those trends."

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