

Banks testing tech to speed up transactions

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Banks are experimenting with a tool that could shorten your wait times in the teller line or at the ATM: your smartphone.

The <u>technology</u>, called "pre-staging," would let you start a transaction on your phone and complete it at a teller line or an ATM.

"It's one of the next innovations from a <u>banking</u> perspective," said Miranda Hill, the Seattle-based manager for Wells Fargo's digital innovation lab. Earlier this year, the San Francisco-based bank tested the technology in Charlotte and Phoenix.

In general, the various pre-staging technologies banks are considering could work like this:

You would use your smartphone to start a transaction, such as a withdrawal, before going to branch or ATM. For example, you might log onto a mobile banking app from home, begin the withdrawal process there and later complete the transaction at a branch or ATM.

The process you use to finish your transaction might vary from bank to bank.

In one version, your smartphone might generate a code you would give to a teller, who would use it to complete your transaction. In another version, a barcode appears on your phone's screen, which you would scan at an ATM to take out cash.



In theory, pre-staging could shorten transaction times at branches or ATMs. That's because the technology is expected to eliminate steps customers must take today (think using those pneumatic tubes or showing a teller your driver's license).

It might also make ATM transactions more secure, because pre-staging is expected to eliminate the need to swipe debit cards at ATMs. Today, fraudsters can steal debit card data using skimming devices they install on ATMs.

"I would say for the most part we think of this as a choice, another choice, for them (customers) to be able to engage with us, but it's also very convenient," said Hill, of Wells Fargo.

Hill said Wells Fargo tested the program with its employees, and is still reviewing their feedback. The lender has not made a final decision about whether to offer the technology.

Bank of America spokeswoman Betty Riess, when asked about prestaging technology, said the bank is "always looking at new technologies to make banking easier for our customers."

Ed O'Brien, a banking analyst for Maynard, Mass.-based Mercator Advisory Group, said there's "quite a bit of testing" within the banking industry of pre-staging technology for ATMs. But he knows of only about a dozen U.S. banks making it available to customers.

It is likely that pre-staging will make transactions faster and more secure, he said. But, he said, the success of pre-staging will also rest in large part on whether it is more convenient than how we currently conduct our banking transactions.

"If it's not necessarily easier ... then tell me why it's better for me?"



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