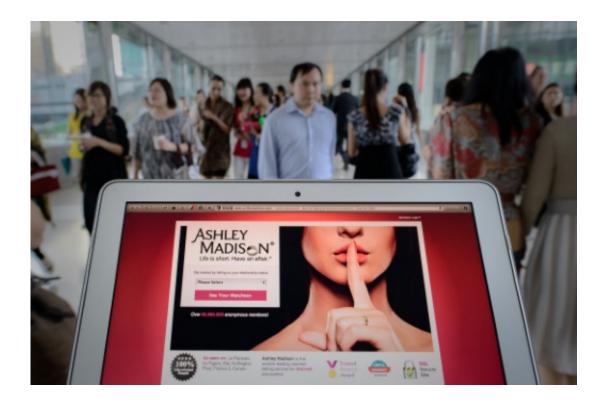


## Cheater website Ashley Madison had few women: report

August 27 2015



An analysis of the hacked data showed 20 million men had checked messages on Ashley Madison, compared with only 1,492 women

If one analysis of hacked data from Ashley Madison is true, the affairseeker website promoted a lot of talk, but little action.

The <u>news site</u> Gizmodo said its analysis showed little if any activity from the purported 5.5 million female members of Ashley Madison, who were



online with an estimated 31 million male subscribers.

The <u>data</u>, which was released on the "<u>dark web</u>" which is not readily accessible to most Internet users, suggests the vast majority of profiles of women on Ashley Madison were fake, or created by automated "bots."

"The more I examined those 5.5 million female profiles, the more obvious it became that none of them had ever talked to men on the site, or even used the site at all after creating a profile," editor Annalee Newitz wrote Wednesday.

The data showed 20 million men had checked messages on Ashley Madison, compared with only 1,492 women. For the chat system, 11 million men logged on but only 2,409 women did so, Gizmodo found.

The Gizmodo team also found that many of the IP addresses for females could be traced back to Ashley Madison itself and that the most popular female last name in the database was "an extremely unusual one, which matched the name of a woman who worked at the company about 10 years ago."

The report said that because women did not pay to join, the only way to get a true sense of the number of active females was to know how many paid to delete their accounts—a number just over 12,000.

"Paying to delete an account is a sure sign of activity, though of course it's evidence of disengagement rather than the amorous engagement that Ashley Madison promised," Newitz said.

Ashley Madison parent company Avid Life Media declined to comment on the report.

But if true, the data would suggest the website facilitated very few



extramarital affairs.

Canadian-based Avid Life has offered a reward of nearly half a million dollars for apprehension of the hackers, who leaked the user data last week including payment transactions, email addresses and phone numbers.

Toronto police have said two suicides may be linked to the data breach, and the leak has stirred considerable concern over privacy and the potential for blackmail.

The release of files came a month after the data was stolen by hackers identified as the "Impact Team," who said they were trying to shut down the site which uses the slogan, "Life is short. Have an affair."

## © 2015 AFP

Citation: Cheater website Ashley Madison had few women: report (2015, August 27) retrieved 19 April 2024 from <a href="https://phys.org/news/2015-08-cheater-website-ashley-madison-women.html">https://phys.org/news/2015-08-cheater-website-ashley-madison-women.html</a>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.