

Apple Watch will be sold at some Best Buy stores

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The Apple Watch is heading to some Best Buy stores ahead of the holiday shopping season.

Best Buy Co. says it will sell the Apple Watch at 100 of its stores and on its [website](#) on August 7. Another 200 Best Buy stores will offer the smartwatch before the end of the year. Best Buy, which has more than 1,000 stores in the U.S., says it's the first national retailer to sell the watch outside of Apple Inc.'s stores.

The retailer, based in Richfield, Minnesota, will offer models of the [smartwatch](#) that cost between \$349.99 and \$699.99.

Apple unveiled the watch in September and began taking orders in April. The Cupertino, California, company hasn't released any sale figures for the new device.

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