

Slow sales cause Honda to scrub natural gas, hybrid Civics

June 15 2015



In this Jan. 30, 2010 file photo, a man looks at Honda Motor Co.'s Civic hybrid cars in front of the Japanese automaker's headquarters in Tokyo. Slow sales and falling gasoline prices have prompted Honda to stop selling gas-electric hybrid and natural gas-powered versions of its Civic compact car, the automaker said Monday, June 15, 2015. (AP Photo/Koji Sasahara, File)

Slow sales and falling gasoline prices have prompted Honda to stop selling gas-electric hybrid and natural gas-powered versions of its Civic



compact car.

The company also said that it will discontinue a plug-in rechargeable version of the midsize Accord.

But it plans to roll out a new, more efficient version of the Accord hybrid early next year. And a new plug-in Accord will come later.

Executive Vice President John Mendel said Monday in a statement that production of the natural gas Civic already has been halted, and hybrid Civic production will end after the 2015 model year.

The average price of a gallon of regular gasoline nationwide was \$2.80 on Monday, 86 cents below a year ago.

Mendel also said the small number of natural gas refueling stations continue to be a challenge for owners. Honda sold only about 16,000 natural gas Civics since 1998. Mendel said Honda will continue to service the natural gas cars.

Through May, Honda has sold only 1,873 hybrid Civics out of a total of 129,574, according to Autodata Corp. Natural gas Civic sales for the year were not released.

Part of the reason for the slow hybrid and natural gas Civic sales is the progress that Honda and other automakers have made getting better mileage out of gas-powered vehicles. Honda plans to start selling a sleek-looking new Civic in the fall that will get a little more than 40 miles per gallon in highway driving, Mendel said in the statement.

© 2015 The Associated Press. All rights reserved.

Citation: Slow sales cause Honda to scrub natural gas, hybrid Civics (2015, June 15) retrieved 10



July 2024 from https://phys.org/news/2015-06-sales-honda-natural-gas-hybrid.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.