

# Netflix to expand into Italy, Portugal in October

June 6 2015

---

Netflix will debut in Italy and Portugal in October as the Internet video service accelerates its international expansion.

The move into two more European countries was announced Saturday, just a few days after the Los Gatos, California, company unveiled its plans to begin selling its service in Spain.

Netflix is aiming to be available throughout the world by the end of next year, although the company may have to forge partnerships to enter some countries such as China. It's already in more than 50 countries.

The company ended March with 62 million subscribers worldwide, including 41 million customers in U.S. The service, which streams movies and TV shows over high-speed Internet connections, costs \$9 per month in the U.S. Prices vary in other parts of the world.

© 2015 The Associated Press. All rights reserved.

Citation: Netflix to expand into Italy, Portugal in October (2015, June 6) retrieved 12 May 2024 from <https://phys.org/news/2015-06-netflix-italy-portugal-october.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.