

## Microsoft's Bing expands encryption of web traffic

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Bing, the Microsoft-powered search engine, will encrypt most online traffic in the coming months as part of a ramped-up security effort

Bing, the Microsoft-powered search engine, has announced it will encrypt most online traffic in the coming months as part of a ramped-up security effort.

In a blog post late Monday, Bing's Duane Forrester said users had an



option to use encryption for the past year and a half, but that this will be the default option by mid-year.

Bing joins Google and Yahoo, which have been making encryption standard as part of an effort to thwart snooping, amid heightened concerns since the leak of documents in 2013 by former US intelligence contractor Edward Snowden.

"Microsoft has a long history and deep commitment to helping protect our customers' data and the security of their systems," Forrester said.

"While this change may impact marketers and webmasters, we believe that providing a more secure search experience for our <u>users</u> is important."

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