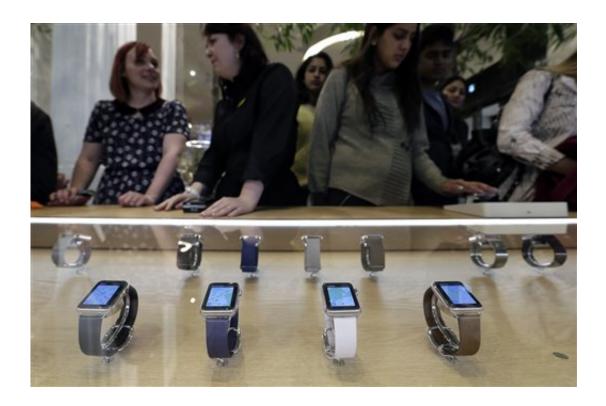


## **Apple Watch: Soon available for sale in stores**

June 4 2015, byBrandon Bailey



In this April 10, 2015 file photo, Apple Watches are on display in a store on Oxford Street in London. Two months after Apple began taking online orders for its newest product, the company on Thursday, June 4, 2015 said that it will begin selling some models in its retail stores in two weeks. Apple also says it's cutting through a backlog of online orders, with most watches ordered by end of May shipping within two weeks. (AP Photo/Tim Ireland, File)

You'll soon be able to buy an Apple Watch like most other watches—in



a store.

Two months after Apple began taking online orders for its newest product, the company says that it will begin selling some models in its retail stores in two weeks. Apple also says it's cutting through a backlog of online orders, with most watches ordered by end of May shipping within two weeks.

Just how many watches Apple has sold is up for debate. Apple hasn't released sales figures, prompting some industry analysts to speculate demand has been lower than expected. Apple has said supplies were limited, amid reports of manufacturing problems in Asia.

Apple said Thursday "the response to Apple Watch has surpassed our expectations in every way," but offered no details.





In this April 10, 2015, file photo, a customer tries on an Apple Watch at an Apple Store in Hong Kong. Two months after Apple began taking online orders for its newest product, the company on Thursday, June 4, 2015 said that it will begin selling some models in its retail stores in two weeks. Apple also says it's cutting through a backlog of online orders, with most watches ordered by end of May shipping within two weeks. (AP Photo/Kin Cheung, File)

## © 2015 The Associated Press. All rights reserved.

Citation: Apple Watch: Soon available for sale in stores (2015, June 4) retrieved 27 April 2024 from <a href="https://phys.org/news/2015-06-apple-sale.html">https://phys.org/news/2015-06-apple-sale.html</a>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.