

## Google adds food-ordering feature to mobile search

May 8 2015



Google added a feature that lets people in the US order food directly from mobile searches for local restaurants on May 8, 2015

Google on Friday added a feature that lets people in the US order food directly from mobile searches for local restaurants.

The move came as the Internet titan maneuvers to stay in tune with the trend of smartphones being used to seek out local venues and weave itself into online commerce.

"Whether you're craving deep dish pizza or pad thai, starting today you



can order <u>food</u> from some of your favorite <u>restaurants</u> directly from Google search results," the California-based firm said in a post on its Google+ social network page.

Search queries for nearby restaurants will be served up with an option to "place an order."

Tapping the option icon will let people place food orders with Seamless, Grubhub, Eat24, BeyondMenu, Delivery.com or MyPizza.com, according to Google, which is working to expand the number of delivery providers.

## © 2015 AFP

Citation: Google adds food-ordering feature to mobile search (2015, May 8) retrieved 24 April 2024 from <a href="https://phys.org/news/2015-05-google-food-ordering-feature-mobile.html">https://phys.org/news/2015-05-google-food-ordering-feature-mobile.html</a>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.