

Jay Z to perform rare songs to promote Tidal service

April 29 2015



In this Feb. 23, 2015, file photo, Jay Z arrives at the 2015 Vanity Fair Oscar Party in Beverly Hills, Calif. Jay Z is breaking out his B-sides to hype his fledgling music streaming service. The rap mogul announced plans Wednesday, April 29, 2015, to unleash songs he hasn't performed in a decade, or ever, at a free New York concert to be held on May 13. (Photo by Evan Agostini/Invision/AP, File)

Jay Z is breaking out his B-sides to hype his fledgling music streaming service.

The rap mogul announced plans Wednesday to unearth songs he hasn't performed in a decade—or ever—at a free New York concert titled "Tidal X: Jay Z B-Sides." The performance will be held May 13 and subscribers can submit a playlist on the service to win tickets.

Jay Z took to Twitter on Sunday to defend Tidal's slow start. He co-owns the service with Beyonce, Rihanna, Madonna and other artists. He said Tidal currently has 770,000 subscribers.

He wrote: "The iTunes Store wasn't built in a day. It took Spotify 9 years to be successful. We are here for the long haul. Please give us a chance to grow and get better."

The concert will be streamed on Tidal.com.

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