

'American Idol'-like talent competition app launches

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Australia's Steve Smith, left, chooses a new bat during his innings in the Cricket World Cup semifinal against India in Sydney, Australia, Thursday, March 26, 2015. (AP Photo/Rob Griffith)

For anyone who's ever dreamed of being on "American Idol" or "The Voice" as a performer or judge, a new app seeks to make their fantasy

come true.

The talent competition app "Chosen" from David Hyman, the former CEO of Beats Music, is launching Thursday for invitees on Apple devices.

"We designed 'Chosen' for tastemakers, up-and-coming talent and the more than 1 billion fans of online music videos, traditional reality competition TV shows and mobile gaming," said Hyman in a statement.

In the app's "karaoke" and "lip sync" modes, performers can show off their range from a selection of 75 different tunes, while the "perform now" mode allows entertainers of any kind to showcase any skills, from hip-hop dancing to violin playing.

The uploaded performances can be voted on by fellow users. The winner will be announced in June and be given a chance to perform on stage at the Bonnaroo Music and Arts Festival in Manchester, Tennessee.

Hyman hopes "Chosen" isn't like other star searches.

"On 'Chosen,' fans and performers are able to get in the game in a way that simply isn't possible while passively watching TV shows like 'American Idol' and 'The Voice,' endlessly surfing online videos," said Hyman. "In addition to being a powerful performance platform, 'Chosen' is a completely new way for fans to interact and engage with music and video content."



This photo provided by Chosen shows a screenshot from the talent competition app, "Chosen." The former CEO of Beats Music, David Hyman, is behind the new app, which debuts Thursday, March 26, 2015, for invitees on Apple devices. (AP Photo/Chosen)



This image provided by Chosen shows a screenshot of a performance from the talent competition app, "Chosen." The former CEO of Beats Music, David Hyman, is behind the new app, which debuts Thursday, March 26, 2015, for invitees on Apple devices. (AP Photo/Chosen)

More information: www.chosen.fm

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