

## **ABC** News streaming live on Roku

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ABC News is available as a streaming channel on Roku, executives said Monday.

The network's continued expansion into streaming services will bring millions of Roku users live video and on-demand content, historical footage and <u>local news</u> from several markets. During breaking news, Roku viewers will have live access to multiple content streams, ABC said.

"Roku is a leading streaming platform, with more than 10 million players sold across the U.S., and we're thrilled to have ABC News live on the Roku platform today," Colby Smith, <u>vice president</u> of digital for ABC News, said in a memo to employees.

California-based Roku offers a streaming platform that connects to TVs, facilitating the growing trend of cord-cutting, in which consumers bypass cable and satellite providers to watch online video content. The Roku 3 device sells for \$89 on Amazon.

ABC News launched on Apple TV, a competing streaming platform, in June 2014. Last month, the service was expanded internationally to more than 100 countries, with viewership on the device "practically doubling overnight," according to Smith.

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