

Video: Why do roses smell so sweet?

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Credit: The American Chemical Society

Valentine's Day is Saturday, and people will be spending billions on their sweethearts. Much of that cash will be dropped on sweet-smelling roses. But did you know that one minor chemical change would make that rose not smell as sweet?

Chemist Raychelle Burks, Ph.D., explains why in the debut episode of the new Reactions series Get to Know a Molecule (GTKAM).

Every two weeks, GTKAM will focus on one of the more than 91 million molecules science has discovered.



Check it out here:

Provided by American Chemical Society

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